

AVA

Open Call

Project with Nationalpark- verwaltung Bayerischer Wald

The Academy of Visual Arts Frankfurt, in collaboration with Nationalparkverwaltung Bayerischer Wald, presents an exciting opportunity for students to gain hands-on experience in communication design. This collaboration focuses on applying design principles to real-world environmental topics while working closely with a client.

Project Overview

As part of this initiative, Nationalparkverwaltung Bayerischer Wald seeks creative product designs for giveaways or gifts. The project will center around a specific animal theme, with all participants developing unique design approaches based on this subject. In addition to the giveaway items, students will also work on informational materials, exploring effective ways to communicate key messages to the audience. This project provides an excellent opportunity to gain practical experience in client-based design work, and the selected project will be produced and distributed by Nationalparkverwaltung Bayerischer Wald. Participation in this initiative will be a valuable addition to students' portfolios.

Project Structure

The academy will provide all necessary materials and guidance to help students begin their designs. Scheduled group sessions will take place at the academy, where students will present their work, receive feedback, and refine their designs before the final presentation. Students may choose to work on-site at the academy or remotely.

Admission & Requirements

The academy will select six students to participate in the project. The final selected design will be sponsored and produced by Nationalparkverwaltung Bayerischer Wald.

To apply, you must:

- > Be a student of the Academy of Visual Arts Frankfurt (either major studies or certificate program).
- > Have illustration skills.
- > Be willing to work independently or in a group setting.
- > Be able to work within the academy's development process.

Application Process

Submit one work example showcasing a mock-up design, illustration, or relevant project you have previously created [here](#). Applications must be submitted by March 30th.

All students who upload a submission will be considered as applicants. Accepted participants will receive a confirmation email from the academy with further details about the project.

This is a unique chance to develop real-world design experience and contribute to a meaningful environmental initiative. We look forward to your applications!